



ENACTUS SGNDKC

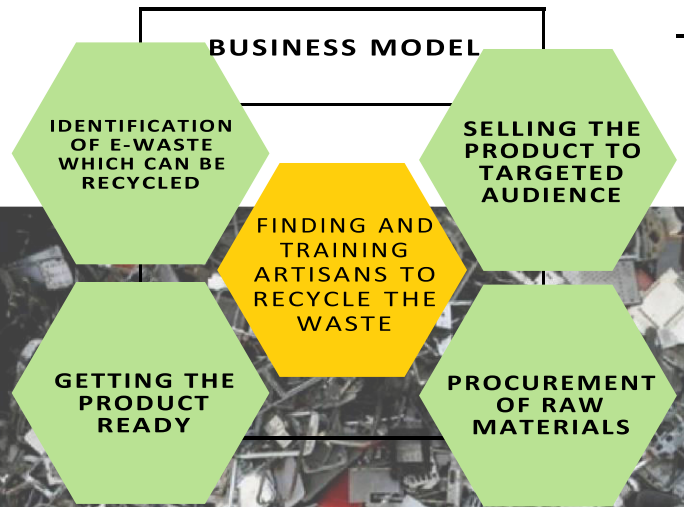
# EARLY STAGE ANNUAL REPORT



## PROJECT INAS

It is a multi dimensional initiative taken by Enactus SDNG Khalsa which involves most potent and adequate way of re-cycling e-waste by providing it to unemployed artisans who will skillfully transform it into pragmatic products.

### BUSINESS MODEL



### VISION OF PROJECT INAS

1. SCALE DOWN THE E-WASTE PRODUCTION IN INDIA
2. CATAPULT EMPLOYMENT IN ECONOMY
3. INSTIL A SENSE OF RESPONSIBILITY IN PEOPLE TOWARDS WISE USE OF GADGETS
4. EDUCATE MASSES ABOUT MANAGEMENT OF E-WASTE
5. PROVIDING EMPLOYMENT TO LOCAL ARTISANS

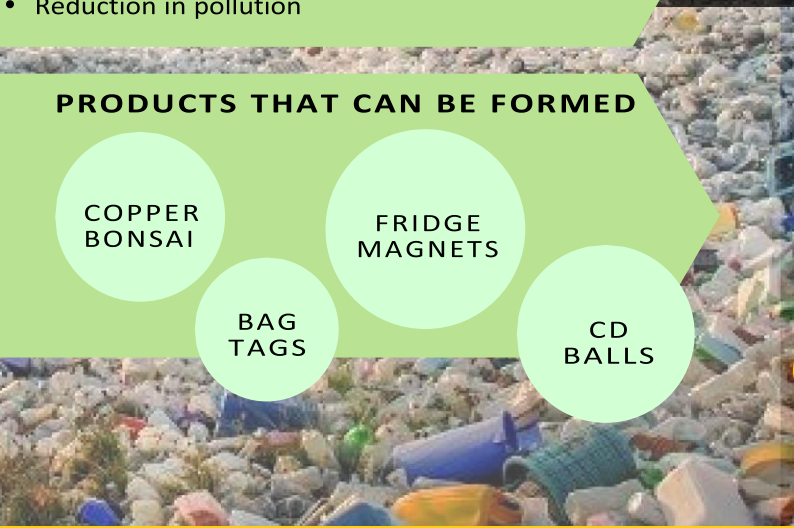
### POSITIVE IMPACT

- Reduction in e-waste produced in the society
- Providing employment to deprived masses
- Fending off innocent animals from eating such waste
- Supports non-renewable recycling
- Reduction in pollution

### FUTURE PROJECTION OF PROJECT INAS

- PROVIDE MAXIMUM EMPLOYMENT TO ARTISANS
- INCREASING THE EFFICIENCY OF THE PROJECT
- DIVERSIFYING THE PRODUCTS THAT CAN BE MADE THROUGH E-WASTE
- LINK WITH MAXIMUM POTENTIAL BUYERS OF THE PRODUCT
- ACHIEVE UN SUSTAINABLE DEVELOPMENT GOALS

### PRODUCTS THAT CAN BE FORMED



# ANNUAL REPORT

## PROJECT SANRAKSHAN

### VISION

Sanrakshan aims to preserve and guide the lives and health of stray dogs and also provide job opportunities to the needy tailors, improving their livelihood. Our aim is to serve both communities and make a difference in their lives.

### NEED

Over 9000+ dogs die due to accidents in an year

The traditional tailoring industry is diminishing due to the rise of machine learning

Poor health condition of stray dogs due to lack of food consumption and Parasites is a major problem in dogs

The unemployment rate of India is rising every day

### APPROACH

- Made radium collars with cotton cloth and reflective sheet which helped in reducing accidents
- Over 40+ dogs got the benefits of radium collar
- Provided livelihood to tailors by offering them work
- Provided employment to 20+ tailors
- Created a deworming agent to get rid of worms
- Held Deworming drives in 6 + states

### POSITIVE IMPACT

1

Empowerment of people and Restoring humanity

2

Ensuring Safety of voiceless through Radium Bands and Recycled old cloth to fabricate Radium collars

3

Created awareness among people and Nourished 100+ dogs in the Aahar food drive

4

Impacted 7-8 parts of the country and 15+ rural tailors were engaged to stitch radium collars

5

3 to 4 orders were pulled off in Delhi and Patna and Saved lives of 300+ stray dogs with the help of radium collars



# PROJECT INSPIRED

Sanrakshan was inspired by Shantanu Naidu, a young man who couldn't bear the thought of innocent souls, particularly dogs, dying in horrifying accidents and accepted the responsibility to protect them.

## SDG's

No poverty

Decent work and economic growth

Reduced inequalities

Life on land

# USP

- Prevalent
- Versatile
- Multi-dimensional
- Better livelihood

## FUTURE PROJECTION

- Hire 35+ rural tailors
- Further, increase the production of radium collars
- Diversifying the project to counter more social causes
- Collaborate with more NGOs

**Spread more awareness about stray accidents and the significance of radium collars**

**Organise webinars and offline campaigns to raise awareness**

**Sanrakshan 2.0 focusing on animals from cats to cattles**